

Free webinar



The complete circle for case writers, faculty members, researchers and students

Join our webinar

- For authors - learn from our speakers how case study is written, what to look for and how to apply in your research journey
- For faculty members - learn how to use cases in classroom teaching and how to use the accompanying teaching notes
- For students - learn how to use case studies in your learning journey



Associate Professor Dr. Hossein Nezakati

Associate Professor, Sunway University Business School
Executive Committee Member, Case Writers' Association of Malaysia (CWAM)



Dr. Kong Siew Mui

Industry Fellow, Graduate School of Business,
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Dr. Josephine Chan Ie Lyn

Lecturer, School of Business and Management,
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Date: September 14, 2021

Time: 1:30 pm - 3:00 pm (GMT+8) Taiwan time
12:30 pm - 2:00 pm (GMT+7) Thailand time

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